



42nd Annual National AET Conference
Brought to You Virtually

THE NEW NORMAL: SUPPORTING OUR CLIENTS AND OURSELVES

Streaming live online **October 23-24, 2020**

THE ASSOCIATION OF EDUCATION THERAPISTS 42ND ANNUAL NATIONAL CONFERENCE

While separation and social distancing is recommended to flatten the COVID-19 curve, AET has redirected its plans for our annual conference. The once traditional on-site event has transitioned to a virtual platform, so please join us October 23-24, 2020, for our first ever virtual annual conference. This event will offer the educational opportunities AET prides itself on, while providing health and safety during these times.

AET's 42nd Annual National Conference theme, *The New Normal: Supporting Our Clients and Ourselves*, will address issues and concerns that affect all educational therapists who care for students and their families. Educational sessions are designed to enhance knowledge, skills, and appreciation for the profession.

With this move to a virtual platform, we are offering a comprehensive approach to our sponsorship opportunities to help continue purposeful, quality communication all while building brand awareness amongst a network of educational therapist professionals.

For more information on this years conference [click here](#).

SPONSORSHIP LEVELS

INCLUDED BENEFITS	Patron Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Complimentary conference registration	One	One	One	Two
Verbal recognition at opening session	✓	✓	✓	✓
Complimentary advertising in conference program e-book	Quarter page	Quarter page	Half page	Full page
Linked logo with 50-word company feature on AET Sponsorship Page		✓	✓	✓
Logo placement on AET's Main website homepage, that links to listing on Sponsorship Page	✓	✓	✓	✓
Acknowledgement of sponsorship level in AET Journal	Twice	Twice	Twice	Twice
Logo placement on background of Virtual Conference display screens			✓	✓
Logo placement on the digital schedule that will be sent out to attendees for the event				✓
Pre or post-conference e-blast to AET's email list				✓
PRICE	\$1,000	\$1,300	\$1,700	\$3,000

SPONSORSHIP OPPORTUNITIES

Sponsorship creative is due October 5, 2020.

The AET conference attracts professionals concerned with the educational needs of individuals with learning disabilities and other learning challenges: educational therapists, psychologists, speech-language professionals, clinical social workers, marriage and family therapists, occupational therapists, teachers, resource specialists, and administrators.

Professionals at the AET conference play a pivotal role in the selection of educational products for their clients in clinics, schools, and private practices. Educational settings rely on the recommendations of these professionals for the purchase of the most appropriate educational materials and resources.

Support AET and your business this year by participating in our sponsorship offerings.

Logo Recognition on Recorded Webinars | \$1,000

AET will be recording each virtual presentation (live or pre-recorded) for future use. Your sole sponsorship will feature a banner at the bottom of each slide with your logo. These 90-minute presentations will be available for all AET members and non-members to view on-demand.

Linked Logo with 50-word Company Feature | \$300

Your logo will be placed on a Sponsorship page within the AET conference website that will link to a web page of your choice.

Logo Placement on Background of Virtual Conference Display Screens | \$350

Your logo will be shown on the back drop/split screen of the virtual conference screen when the host steps in to present.

Logo Recognition on AET Home Page | \$350

Your logo will be placed on the AET home page for one full year.

Logo Bundle | \$550

Bundle the *Linked Logo with 50-word Company Feature* and *Logo Recognition on AET Home page* and save \$100! We will link your home page logo to your feature on the sponsorship page for multiple levels of exposure.

Add in the Virtual Conference Display Screens for an additional \$175.



Conference Program E-Book Ad

Many sizes of advertisements are available to fit your needs and your budget.

Inside Front Cover (7.5" W x 10" H).....	\$410
Full Page (7.5" W x 10" H).....	\$395
Half Page (7" W x 4.5" H).....	\$275
Quarter Page (3.4" W x 4.5" H).....	\$190
Business Card (3.4" W x 2" H).....	\$75

SPONSORSHIP CONTRACT

Sponsorship creative and payment must be received by: **October 5, 2020.**

Sponsorship Levels

<input type="checkbox"/> Patron Sponsor	\$1,000
<input type="checkbox"/> Bronze Sponsor	\$1,300
<input type="checkbox"/> Silver Sponsor	\$1,700
<input type="checkbox"/> Gold Sponsor	\$3,000

Sponsorship Opportunities

<input type="checkbox"/> Logo Recognition on Recorded Webinars	\$1,000
<input type="checkbox"/> Linked Logo with 50-word Company Feature	\$300
<input type="checkbox"/> Logo Placement on Background of Virtual Conference Display Screens	\$350
<input type="checkbox"/> Logo Recognition on AET Home Page	\$350
<input type="checkbox"/> Logo Bundle (Linked Logo with 50-word Company Feature and Logo Recognition on AET Home page)	\$550
<input type="checkbox"/> *Add in the Virtual Conference Display Screens	+\$175
<input type="checkbox"/> Digital Conferene Program E-Book Ad	
<input type="checkbox"/> Inside Front Cover (7.5" W x 10" H)	\$410
<input type="checkbox"/> Full Page (7.5" W x 10" H)	\$395
<input type="checkbox"/> Half Page (7" W x 4.5" H)	\$275
<input type="checkbox"/> Quarter Page (3.4" W x 4.5" H)	\$190
<input type="checkbox"/> Business Card (3.4" W x 2" H)	\$75

Registration

Price x Qty

EARLY BIRD RATES (7/1-8/31)

Members:

<input type="checkbox"/> 1 Day LIVE (Fri or Sat) + (2) Pre-recorded Sessions	\$150 x ____
<input type="checkbox"/> 2 Days LIVE + (6) Pre-recorded Sessions + Ethics Panel	\$250 x ____
<input type="checkbox"/> Post Conference Ethics Panel (Only)	\$90 x ____

Non-Members please reference Full Conference Registration Rates below.

FULL CONFERENCE REGISTRATION RATES (9/1-10/15)

Members:

<input type="checkbox"/> 1 Day LIVE (Fri or Sat) + (2) Pre-recorded Sessions	\$179 x ____
<input type="checkbox"/> 2 Days LIVE + (6) Pre-recorded Sessions + Ethics Panel	\$299 x ____
<input type="checkbox"/> Post Conference Ethics Panel (Only)	\$90 x ____

Non-Members: (Price includes 1-Year General Membership)

<input type="checkbox"/> 1 Day LIVE (Fri or Sat) + (2) Pre-recorded Sessions	\$229 x ____
<input type="checkbox"/> 2 Days LIVE + (6) Pre-recorded Sessions + Ethics Panel	\$429 x ____
<input type="checkbox"/> Post Conference Ethics Panel (Only)	\$150 x ____

*For Student Members and Non-Member Student rates please visit: <https://aetonline.org/index.php/registration2020>

Name of Attendee 1: _____

Name of Attendee 2: _____

TOTAL PURCHASE

\$

Payment Options

Visa Mastercard American Express

Check enclosed or in mail (payable to AET)
(There is a \$40 charge for returned checks.)

Invoice me

Card Number _____

Expiration Date _____ Total Amount \$ _____

Authorizing Signature _____

Date _____

Print Name on Card _____

Billing Address _____

E-mail _____

Company URL _____

An e-mailed receipt from authorize.net will be sent to the above e-mail address when a credit card is processed. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information contact Kate Feuling at k.feuling@aetonline.org or 414-908-4941 Ext. 111. AET endeavors at all times to treat your personal information in accordance with all applicable laws.



Make a copy for your records and send completed from with payment to:

Kate Feuling
k.feuling@aetonline.org
7044 S. 13th Street, Oak Creek, WI 53154
Phone: (414) 908-4941 Ext. 111
Fax: (414) 768-8001

Cancellation Policy: Any cancellations must be made in writing to AET (by mail to the above address, fax to 414-768-8001, or e-mailed to k.feuling@aetonline.org). Cancellations received before **October 14, 2020** will be refunded less a \$100 processing fee. No refunds will be made for cancellations received after **October 14, 2020**. There are no refunds for advertisement cancellations.

AET is a 501(c)(3) organization, and contributions to AET are tax deductible to the full extent of the law.